



Newsletter 4



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BECOMING ACTIVE CITIZENS THROUGH MINECRAFT-ENHANCED

Project Scope

There is a strong need to support rural development through local tourism and cultural heritage promotion for economic growth, job creation, and community development. Improving digital skills, especially in rural areas with limited access, is essential, along with promoting sustainable tourism practices that respond to the need for both sustainable tourism development and cultural heritage preservation.

The objective of MINEtour is to empower young individuals from rural areas to become active citizens and engage with civic societies while promoting local tourism in their hometowns and safeguarding their cultural heritage through the use of digital means.

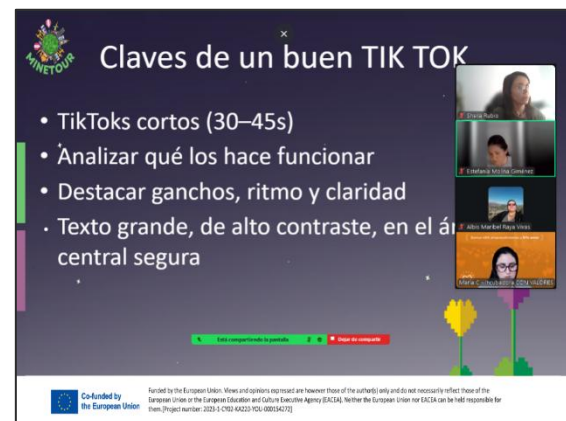
- Encourage young individuals from rural areas to participate in developing and promoting local tourism, becoming proud active citizens in their own hometowns.
- Equip them with digital tools for effective promotion and engagement with civil societies.
- Provide necessary resources and networks to showcase hometowns and foster local tourism.
- Promote cross-cultural exchange and collaboration among rural youth in Europe.
- Raise awareness of sustainable and socially responsible tourism practices.

Project update

The MineTOUR project has completed the development and testing of the MineTOUR Minecraft game across all partner countries. The game was showcased during Info Days and validation sessions, where youth and local stakeholders provided valuable feedback for its final improvements.

Another key milestone is the launch of the interactive digital map, which allows users to pin local shops, museums, landscapes, and other points of interest. Partners have populated the map with highlights from all countries, including local businesses, beaches, and nature trails.

The project also delivered TikTok training sessions to help young people create short promotional videos for their hometowns. Finally, Info Days were held to present the latest results and tools to youth and professionals working with young people, encouraging them to use these resources to support tourism in their rural areas.



Thank you!

As we reach the end of the project, we extend a warm thank you to all partners, youth, and community members who contributed and supported MineTOUR throughout its journey. Keep using the tools, promoting your hometowns, and supporting rural and sustainable tourism!

Social media

Follow the project on Facebook:

facebook.com/minetourprojecteu/

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Partner organisations

