



# Newsletter 3



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# BECOMING ACTIVE CITIZENS THROUGH MINECRAFT-ENHANCED

## Project Scope

There is a strong need to support rural development through local tourism and cultural heritage promotion for economic growth, job creation, and community development. Improving digital skills, especially in rural areas with limited access, is essential, along with promoting sustainable tourism practices that respond to the need for both sustainable tourism development and cultural heritage preservation.

The objective of MINEtour is to empower young individuals from rural areas to become active citizens and engage with civic societies while promoting local tourism in their hometowns and safeguarding their cultural heritage through the use of digital means.

- Encourage young individuals from rural areas to participate in developing and promoting local tourism, becoming proud active citizens in their own hometowns.
- Equip them with digital tools for effective promotion and engagement with civil societies.
- Provide necessary resources and networks to showcase hometowns and foster local tourism.
- Promote cross-cultural exchange and collaboration among rural youth in Europe.
- Raise awareness of sustainable and socially responsible tourism practices.

## Project update

The MineTOUR project recently **completed a round of Info Days** aimed at introducing the project, its scope, and expected results to young people and local stakeholders. These sessions also covered key findings from Work Package 2, highlighted the benefits of the p

project, and promoted the online tools and resources available through the project's platform. Participants were encouraged to take part in upcoming focus groups connected to the next phase of the project.

Alongside this, **focus groups** were organized to gather input for the development of the MineTOUR **Minecraft game**. Discussions explored how digital tools like Minecraft can support community engagement, youth participation, and skill-building in rural tourism. The insights collected are now helping shape the game's content and structure.



## What's next?

The project is moving ahead with the game development phase and preparing for pilot testing in the coming months.

## Social media

Follow the project on Facebook:

[facebook.com/minetourprojecteu/](https://facebook.com/minetourprojecteu/)

and Instagram:

[www.instagram.com/minetourprojecteu/](https://www.instagram.com/minetourprojecteu/)

## Partner organisations

