

# PUTTING EARTH IN THE GAME

## Sports & Environmental Awareness



**GREEN LEAGUE**  
Sport Alliance for the Environment

### OVERVIEW

Green League aims to enhance the link between sport and the environment through experiential learning, promoting outdoor physical activity to support environmental awareness, and encouraging sustainable sports practices.



#### SPECIFIC OBJECTIVES

- ➔ To build the capacity of sport professionals at EU level to promote outdoor physical activity as a tool to educate people on environmental matters;
- ➔ To design and deliver local sport events, promoting sport's practice while passing on a common environmental awareness to young people, their families, and amateur athletes through experiential learning;
- ➔ To actively engage sport clubs, young sport players, and amateur athletes combining sport tournaments and environmental actions;
- ➔ To share the project's key messages and values, while conducting tailored awareness-raising actions promoting the tangible role sport can play in enhancing environmental consciousness.

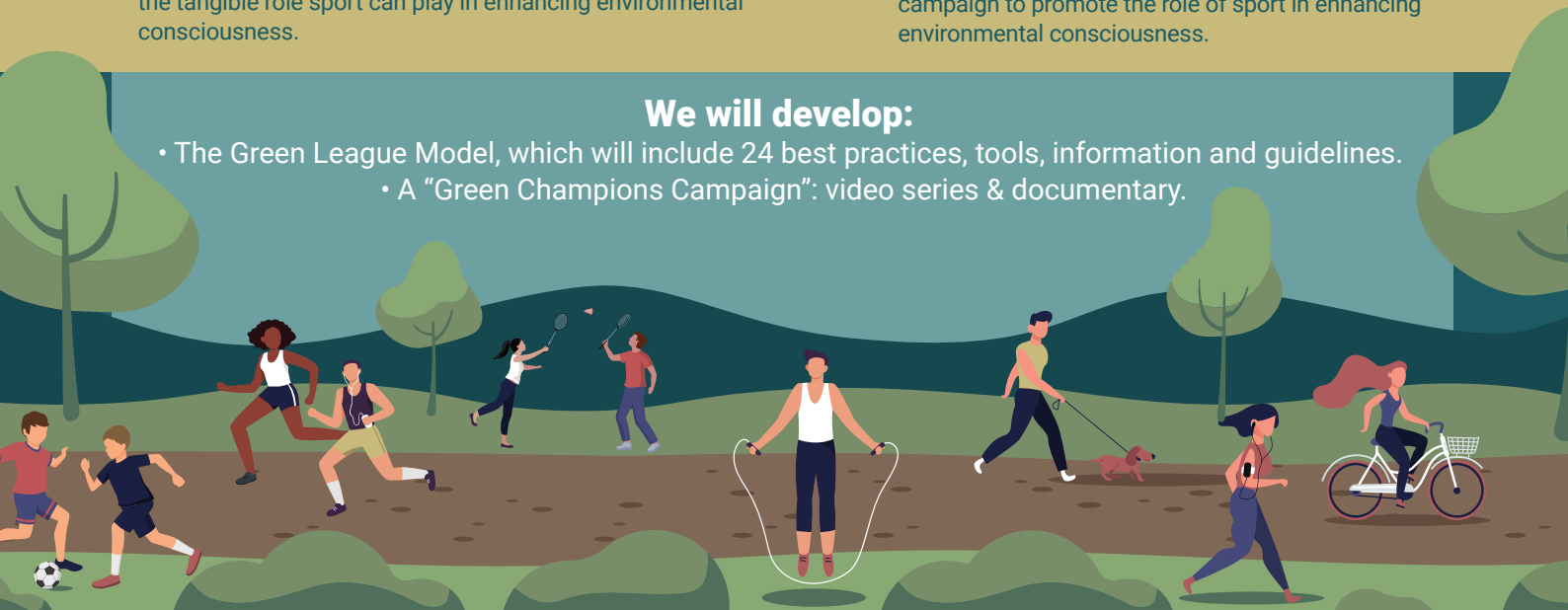


#### ACTIVITIES

- ➔ **1 International collaborative workshop for sport professional:** collaborative development of a practical model, the Green League Model, to promote outdoor sports activity as a mean of educating on environmental issues.
- ➔ **8 Nature's 4 Elements Sport Events:** sport events inspired by 4 natural elements to promote sport's practice while passing on a common environmental sense.
- ➔ **Green League's Local Tournaments:** mini-tournaments of team sports and relay races that combines sport with environmental actions.
- ➔ **Green Champions Campaign:** awareness raising campaign to promote the role of sport in enhancing environmental consciousness.

### We will develop:

- The Green League Model, which will include 24 best practices, tools, information and guidelines.
- A "Green Champions Campaign": video series & documentary.



INSTAGRAM [greenleague\\_project](#)

FACEBOOK [Green-League-Sport-Alliance-for-the-Environment](#)

WEBSITE [www.green-league.eu](#)



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