



EPIC Project: Entrepreneurial Citizenship 4 Social Change

New Training Framework launched: A deep dive into Curriculum Design and Implementation Strategy

The newly developed curriculum offers a comprehensive educational journey into social entrepreneurship, specifically designed to cultivate a social innovation mindset among young people in the Western Balkans. Structured across six core modules, the program guides learners from the foundational trends of social entrepreneurship and the EntreComp Framework to the practicalities of social business modeling and opportunity identification. To ensure a holistic learning experience, the content is delivered through an interactive eCourse and a downloadable PDF, complemented by a series of assessments that validate the acquisition of key entrepreneurial skills.

Beyond the core instructional content, the implementation strategy includes a specialized Train the Trainers Manual, serving as a definitive guide for educators to deliver the curriculum effectively. This is further supported by a suite of supplementary materials and resources that bridge the gap between social work and entrepreneurial initiatives. By providing these tools, the initiative ensures that trainers and participants alike are equipped with a toolkit to navigate social innovation, from initial planning to the successful execution of social business models.

Training implementation across the Western Balkans showed high engagement. In Kosovo, 83% of participants were women, and over

70% of youth found the curriculum completely relevant. Albania's sessions integrated local social enterprises, with 92.9% of youth rating the training's utility as high. In Bosnia and Herzegovina, a youth-led approach provided many participants with their first structured exposure to social entrepreneurship.



EPIC Workshops

For more information about the EPIC project and to stay updated on our activities, please visit our website epic-project.eu or contact us at epic-project@kmp.org.