



## EPIC Project: Entrepreneurial Citizenship 4 Social Change

### *Kick-Off Meeting in Athens: Empowering Youth for Social Change*

**Athens, 6th & 7th of June** – The EPIC project (Entrepreneurial Citizenship for Social Change), an Erasmus+ initiative, was launched with a highly successful kick-off meeting in Athens, Greece. The event brought together the entire partnership from Albania, Bosnia & Herzegovina, Cyprus, Greece and Kosovo to discuss the project's objectives, strategy, and upcoming activities aimed at fostering entrepreneurial citizenship among youth in the Western Balkans.

**Challenge** The Western Balkans face a significant challenge: limited awareness and understanding of social entrepreneurship among youth, stakeholders, and the public. This knowledge gap hinders the growth of social enterprises and their potential for creating social impact. The EPIC project addresses this challenge by equipping youth organizations with the necessary tools and resources to empower young people in establishing and operating social enterprises, thus encouraging them to actively address social challenges and influence their communities positively.

**Innovation** The EPIC project is designed to provide innovative solutions through two key components: the **Training Programme on Social Entrepreneurship** and the **Toolkits for Development & Operation of Social Enterprises**.

**Action** The kick-off meeting marked the beginning of a series of activities designed to empower youth organizations and young people in the Western Balkans. This initiative includes comprehensive training programs and practical toolkits to enhance the social entrepreneurship skills of youth workers and young individuals.



*EPIC Kick-off meeting*

For more information about the EPIC project and to stay updated on our activities, please visit our website [epic-project.eu](https://epic-project.eu) or contact us at [epic-project@kmop.org](mailto:epic-project@kmop.org).