

Welcome to the fourth newsletter of the WIRES-CROSSED project!

WIRES-CROSSED aims to build a community media framework that equips local communities with all the knowledge, skills and competencies to develop, manage and maintain a media service to local residents and will harness the potential of available digital and social media platforms to give a voice back to local communities and to promote community cohesion in tackling the 'fake news' epidemic.

Towards achieving that goal, the project partners have finalized the development of [all intellectual outputs](#):

- IO1-Community Audit Toolkit and Report
- IO2-Community Media Skills Development
- Resources
- IO3-Toolkit of Media Moderation Resources
- IO4-Induction Training for Adult & Community Educators
- IO5-Online Interactive Learning Portal

WIRES-CROSSED IN OUR LOCAL COMMUNITIES

In the summer and autumn of 2021, three pilot trainings were held in each partner country. In order to support local communities in becoming digitally literate and help enhance their skills in producing real news of great quality, the project partners from Germany, Italy, Ireland, Poland, Croatia, Cyprus, and the Czech Republic carried out:

- a bespoke 40-hour introductory training programme for adult and community educators (IO4)
- a 60-hour development programme with local community groups to develop their media production skills (IO2)
- a 15-hour development programme to support the Local Media Management Team to moderate its content (IO3)

Due to varying COVID-19 restrictions on face-to-face events across countries, the partners delivered the trainings in person, online as well as using the blended approach.

If you would like to implement the developed materials and programmes in your own local community, you can access them [here](#).

CONNECTING WITH WIRES-CROSSED ONLINE

The WIRES-CROSSED partners continue to successfully collaborate and work as a remote team. In addition to our regular online project meetings, the 2nd Learning-Teaching-Training-Activity (LTTA) was held online in September 2021. Each partner organization sent 2 members of their local community media team and 1 adult educator to the training, so that in total 7 national teams from Germany, Italy, Ireland, Poland, Croatia, Cyprus, and the Czech Republic came together online to refresh their knowledge, exchange experiences, and discuss current challenges focused on fake news. Short introductions of the Community Media Development Programme Modules and the Toolkit of Media Moderation Resources were delivered by the trainers of the partner organizations. The focus of this LTTA was laid on interactive group activities, where the national teams worked together on various tasks that encouraged them to practice their creative, digital and soft skills while having the opportunity to discuss issues occurring in their local media teams. The work on the 7 WIRES-CROSSED national blogs also continues. The blogs were launched in English, German, Italian, Polish, Croatian, Cypriot and Czech languages, and each blog will feature a total of 100 real news blog posts created by members of the Local Media Management Team that participated in one of the local WIRES-CROSSED training programmes.

The blogs are available at the following links:

- [in English](#)
- [in Greek](#)
- [in Polish](#)
- [in Czech](#)
- [in Croatian](#)
- [in German](#)
- [in Italian](#)



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WHAT'S NEXT?

Partners' work on the last project's activities will continue:

- Partners will host Community Media Summits in each country to introduce the new media infrastructure created to the wider community and encourage residents to complete the media training resources developed to build their media literacy capacity to understand fake news and how to deal with it effectively.
- The final Transnational Project Meeting and the Final Conference for the WIRES-CROSSED project will be held in Germany in December 2021. The Conference will be used to demonstrate that asset-based community development approaches and participatory action research models are especially relevant methodologies when addressing issues like fake news which impacts whole communities. In addition, during this event all the tools developed to build key digital literacy skills and support communities to take ownership of their own local media to develop a media infrastructure that is both trustworthy and responsive to the needs of local people, will be presented.



How to get connected to WIRES-CROSSED

If you would like to join the local groups please contact the partner in your home country or the coordinator for further information.

Visit our website

<https://wirescrossed.eu/>

and join our Facebook

<https://www.facebook.com/WiresCrossed-Project/>

WHO Wires-Crossed IS...

The WIRES-CROSSED Consortium consists 7 partners representing: Croatia, Cyprus, Czech Republic, Germany, Ireland, Italy and Poland

- ▶ [JKPEV \(Germany\)](#)
- ▶ [The Rural Hub \(Ireland\)](#)
- ▶ [Speha Fresia \(Italy\)](#)
- ▶ [CARDET \(Cyprus\)](#)
- ▶ [DANTE \(Croatia\)](#)
- ▶ [Acumen \(Poland\)](#)
- ▶ [ALK \(Czech Republic\)](#)



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