



Newsletter Nr.1



Welcome to SEOP project!

SEOP gets underway

The Social Electricity Online Platform (SEOP) Project was launched in 1st of January 2014 and will be completed in 31st of December 2015.



SEOP is a social ICT platform that allows European citizens to be educated on energy-saving practices and techniques and stresses the crucial importance of energy conservation for society and the environment. Through this application, people may become aware of their electrical energy consumption by means of comparisons with the corresponding electrical consumption of their friends, as well as with the total consumption in the street, neighborhood, village, city, country where they live. By effective and realistic comparisons, the consumers

begin to understand their energy behaviour and take steps to reduce their electricity and carbon footprint in their everyday lives.

User of SEOP platform can collaborate, exchange information, communicate, develop and distribute knowledge. Online social platforms have created enormous potentials in raising awareness and gaining support on social issues, as well as providing training and capacity building to great number of users, regardless time and space. The SEOP project will take full advantage of the opportunities and potentials provided by online social platforms and will communicate to EU citizens the usages of the Social Electricity Application through information and training on practices of energy management, with the aim of improving the consumption of energy efficiency and the promotion of ICT for environmental protection.

Users will be provided with types of energy consumption devices installed on the platform allowing them to compare the consumption of their premises to their peers through a social network (i.e. Facebook) or web application.

Project engages partners from Cyprus, Austria, Slovakia, Ireland, Slovenia, Malta, Greece and Lithuania.

Kick-off meeting held in Malta





Prof. Andrea Pitsillides, the co-ordinator of the SEOP project, welcomed all project's partners to the kick-off meeting at the Marina Hotel, St Julian's, Malta on 26-27 February 2014. He proceeded with the presentation of number of key point taken from the "Comenius, KA1 Networks, KA1 Roma, KA1 Languages and KA3 ICT Kick-off meeting" held in Brussels, Belgium during 6-7 February 2014.

Afterwards, he presented the aims of the project, as they are described in detailed description of the project, and introduced some important concepts, which were thoroughly discussed and clarified, so as to create a common understanding of the project objectives early on. Finally, the Social Electricity Online Platform was presented by Prof. Pitsillides in order to raise understanding of the current state of the platform and its special features.

Also a review of Work Packages was undertaken at the meeting. Each work package leader presented their tasks and responsibilities, and relevant issues were discussed for future planning.

It was agreed to organise the next meeting in Vienna, Austria for October 2014.

Activity results

Project management guidelines were made by UCY on 28th of February 2014. Its aim is to ensure efficient, balanced and transparent cooperation among partners.

Critical Analysis on Existing Online Platform for Individual and Communal Energy Management Process

(Worldwide) and Best Practices Collection Method were made by MIEMA. Also, project leaflet was prepared by MIEMA.

Digital Literacy for Adults and Adult Learning Literature Review were prepared by CARDET.

Project partners

The project is supported by following partners:



- University of Cyprus - has a long standing experience in efficient project management, with established operational processes in managing human and financial resources in the context of European projects. UCY leads the overall Project Management (WP1). Furthermore, UCY, building on its high-quality research in the relevant area of developing ICT online Web applications for raising the energy awareness of EU citizens, is responsible for the development of the online learning platform, which will host the awarded Social Electricity application, the online learning modules and the online tools that will support the spread of the awareness about energy and the environment around Europe. UCY leads WP5, Online Social Electricity Platform.



- The Malta Intelligent Energy Management Agency (MIEMA) is



Malta's only energy agency, set up with the support of the European Commission's IEE Programme and a wide array of public institutions including the Ministries responsible for the environment, small and medium sized enterprises, as well as the Malta resources Authority, the Malta Tourism authority and the University of Malta.

MIEMA aims to become a protagonist in Malta of the European effort towards a more intelligent use of energy resources, promoting awareness initiatives and contributing to define incisive and targeted proposals and policies of intervention.



HELLENIC REPUBLIC
National and Kapodistrian
University of Athens

- The Advanced Networking Research group was founded in 1999 by Professor Ioannis Stavrakakis and serves as a research unit within the Department of Informatics and Telecommunications of the National and Kapodistrian University of Athens, focusing on resource allocation protocols and stochastic traffic management and congestion control for communication networks (peer-to-peer, mobile, ad hoc, autonomic, delay tolerant, social and future Internet), with recent emphasis on human driven decision-making in distributed competitive resource provisioning environments and information-centric networking.



CARDET
CENTRE FOR THE ADVANCEMENT OF RESEARCH
& DEVELOPMENT IN EDUCATIONAL TECHNOLOGY

- CARDET has a wide experience and expertise in designing and developing curriculums and learning modules for adult training in online environments. It

has been involved in more than 40 projects and initiatives where it lead the development of relevant outputs in various settings and with a wide range of learning objectives. In this context, CARDET is leading the Social Electricity Curriculum and Modules Development (WP4).

Moreover, CARDET, carrying the experience of being involved in more than 100 projects, guides the WP2 referring to the Quality Assurance of the project. In addition, CARDET will have substantial contribution at local and European level in all other project activities.



- Within this project, EAC main contribution is the provision of the content for the modules related to electricity consumption efficiency, the implementation of pilot testing of the online platform, the dissemination of the platform to its network of other public and private electricity providers in EU, the exploitation and integration of the platform within its own normal activities, and the support for the integration of Social Electricity to numerous other stakeholders from all over Europe.



save - agency

- Kaunas Regional Energy Agency (KREA) was founded in year 2003 under SAVE II programme. The main objectives of KREA are: to support Lithuania economy in implementing directives of EU; to disseminate know-how of EU countries and to accelerate



integration of Lithuania subjects in EU; to develop international contacts and promote the local cooperation; to disseminate know-how by seminars, workshops and publications; to promote and develop rational use of energy; to promote use of RES; to contribute to environmental protection. In SEOP project KREA is responsible for WP8-Dissemination.



- E-C-C focuses on the interdisciplinary approach at personal and vocational coaching and counseling. For more than ten years, the team of experienced and qualified counselors, coaches and trainers has been collaborating with European social and psychological institutions, education providers, labour market organisations, and other transnational project coordinators



- Integra Institute is a non-profit organisation which provides seminars, courses and workshops for education and training in relation to the work place and to society. Integra is also offering consulting and research in these fields in order to prepare Croatia and the countries of the West Balkan who will soon become eligible for participating in European programmes.



- Meath Partnership is a county-wide community organisation responsible for the design and implementation of local,

rural and community development programmes in Meath. The organisation focuses on building the capacity of communities through the delivery of a range of services and initiatives tackling persistent incidence of exclusion and disadvantage playing a strategic role in the economic development of the County.



- QUALED is non-profit organization for qualification and education. QUALED deals with education of wide range groups of people.

We hope you found this newsletter useful.

Kaunas Regional Energy Agency

April, 2014

Social Electricity Online Platform:
https://apps.facebook.com/socialelectricity/?fb_source=search&ref=br_tf

For more information please visit project website: www.seop-project.eu